

Help your patients get started on **ellura**[®] for UTI prevention

Use the patient materials to explain:

How **ellura** works

- **ellura** is a medical-grade supplement backed by science and clinically proven to improve your urinary tract health
- **ellura** has 36 mg PAC and offers the **highest level of Anti-Adhesion Activity** available.
- **ellura** binds to the bacteria in the bladder that cause UTIs, **preventing it from attaching.**

Convenient daily dosing, with no side effects



How to take **ellura**

- **For ongoing prevention**
 - Take one **ellura** a day
 - If UTI symptoms appear, take 2 **ellura** a day until symptoms fade
 - Take at approximately the same time each day for the best protection
- **For post-coital UTIs**
 - Take 2 within an hour before or after intercourse and 2 the next day (4 total)



How to receive a discount

You can help!

For the biggest discount, use the referral form to provide your patient's information. Our Customer Care will call them to answer any questions and assist in placing their order.

Your patients can also order by phone and receive a discount if they mention your name.

We also have a Rewards Program for ongoing savings.

The form includes fields for: HEALTHCARE PROVIDER (Name, Address, City, State, Zip, Phone, Fax), PATIENT INFORMATION (Name, Address, City, State, Zip, Phone, Fax), and a section to check recommended supply for the patient (Daily Supply, 30 Day Supply, 90 Day Supply, Ongoing Use). It also contains contact information for ellura (1-877-421-7160) and a note about a discount.

How to order

Patients can order by phone or online.

 **1-877-421-7160**
 **www.ellura.com**

Any patient being treated for a UTI should also get an **ellura** brochure with this information!

