

getting patients started with ellura[®] for powerful non-antibiotic rUTI management



ellura[®]

about ellura



scientifically proven



no oxalates or vitamin K



virtually no sugar



antibiotic free

ellura is a highly effective, highly potent UTI supplement backed by 18 clinical studies to promote a healthy urinary tract biome.

how it works

- ellura's proprietary double extraction process results in high levels of soluble A-type PAC only found in pure cranberry juice concentrate extract.
- PAC binds to the P-Fimbriae of uropathogenic bacterium in the bladder inhibiting them from attaching to the urinary tract wall
- a safe and highly effective alternative to low-dose antibiotics, with no added risk and no known side effects.

taking ellura



ellura can be taken daily for ongoing rUTI protection and before or after sexual intercourse.

to maintain a clean urinary tract:

- take 1 capsule daily with water about the same time every day.
- For when known triggers or early warning signs appear, take 2 capsules daily as needed, then return to one daily.

UTIs from sex:

- take 2 capsules within the hour of sexual intercourse and then 2 the following day (4 capsules total), OR take 1 ellura daily to stay ahead of UTIs.

referral discounts & rewards

there are two ways to help your patients save money on their first order:

- use the referral form on the back of this page to provide us with your patient's information, and our Customer Care team will take care of the rest
- patients placing phone orders can save simply by mentioning your name

New patients receive 50% off their first 30-count bottle with your medical recommendation. OR they will receive a FREE 30-count bottle when they purchase a 90-count bottle at regular price.

We also offer a Subscribe & Save discount, and they will be automatically registered in our Rewards Program.

ordering ellura



Your patients will always receive the best price and service when you send them to us,

Call 877.421.7160

OR

Visit ellura.com

Any patient being treated for a rUTI should receive an ellura brochure with more information.

To request patient materials, visit ellurahcp.com or email hcp@trophikos.com

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PATIENT REFERRAL FORM

Complete and fax this form to **404.736.2575** to start your patient on **ellura**.
A Customer Care Specialist will contact him/her to answer questions and assist with ordering.

HEALTHCARE PROVIDER (mandatory)

Physician/Clinic Stamp accepted

NAME _____

OFFICE/PRACTICE NAME (IF APPLICABLE) _____

PHONE _____

EMAIL _____

PATIENT INFORMATION

NAME _____

EMAIL _____

PREFERRED PHONE NUMBER(S) _____

Check recommended supply for patient

30-day supply

60-day supply

90-day supply

Ongoing use

<input type="checkbox"/>
<input type="checkbox"/>
<input type="checkbox"/>
<input type="checkbox"/>

Return this form by fax to **404.736.2575** or email the information to orders@trophikos.com

Prefer paperless? Visit **elluraform.com**

Trophikos, LLC | ellura.com | 1.877.421.7160